

**WAURN PONDS DEAKIN  
CRICKET CLUB  
SPONSORSHIP OPPORTUNITIES  
2023/24**

# **INVITATION TO SPONSORS**

**Thank you for making the time to discuss a potential partnership with the Waurm Ponds Deakin Cricket Club.**

**We are a volunteer-based community club with three Geelong Cricket Association senior men's teams, a senior women's team, under-11s and under-13s boys teams and a Woolworths Blast junior program based at Jarvis Oval on Deakin University's Waurm Ponds campus.**

**Our club is on a high, following a fantastic 2022/23 season that produced a 1stXI premiership, a 2ndXI premiership and the GCA4 club championship. In addition, our women's team also reached a grand final. We could not have achieved this success without the help of our sponsors and volunteers.**

**We would welcome any ideas you may have about how a partnership with our club could deliver the greatest benefit to you. Please feel free to give me a call on 0438 273 602 if you would like to discuss further. Any contribution you would be willing to make would be much appreciated and we thank you for taking the time to read this proposal.**

**Kind Regards  
Daniel Breen  
Waurm Ponds Deakin CC President**








# WHAT WE CAN OFFER

- From a promotional perspective, we can provide advertising space for your business via perimeter fencing around our home ground, and logo placement on our one-day and two-day men's playing shirts, women's playing shirts, junior playing shirts, club merchandise, scoreboard, stumps, in our rooms, and social media exposure. In addition, we highlight the involvement of all of our sponsors at club functions and encourage our members to support the businesses that are kind enough to support us.



# SPONSORSHIP PACKAGES

The WPDCC have a range of sponsorship packages that can be tailored to the needs of your business.

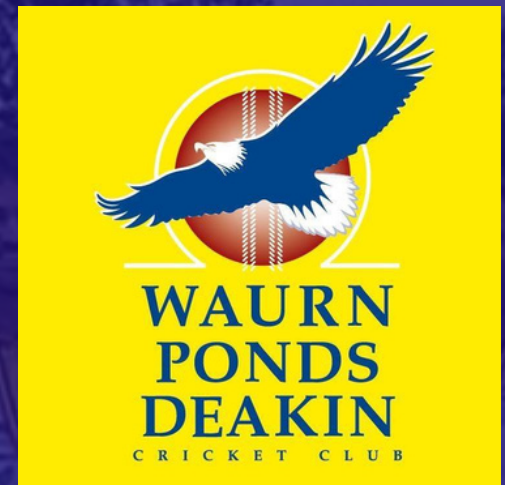
TIER	GOLD	SILVER	BRONZE	SOCIAL NETWORK
AMOUNT	\$2,500	\$1,500	\$1,000	\$500
Social Media Coverage				
Acknowledgement at Functions				
1 Perimeter Fence Sign				
Logo on Club Apparel and Marketing Material				
Engagement and Promotional Opportunities				
Branded Wrap Around on Stumps	 *1XI 2XI	 *3XI		
Practice Facility Signage				
Business Name on Scoreboard				

\*Club is willing to negotiate modified packages

# CONTACT DETAILS

Jarvis Oval, Waurn Ponds

President - Daniel Breen -  
0438273602



Facebook Link -  
<https://www.facebook.com/WPDCCEagles>

Instagram Link -  
<https://www.instagram.com/waurnpondseagles/>



Geelong Cricket  
Association